



The Gathering

Partner with us to make a lasting impact
and elevate your brand at The Gathering

Community Connection Collaboration

SEPTEMBER 28TH,
2024
9AM-5PM

Hosted by The Connected Co

GIRLS INC
CARPINTERIA, CA

Invest in Connections



Empowerment and personal growth, comprehensive wellness and self-care, and community and connection form the foundation of The Gathering, creating a unique and transformative experience for all attendees.



By aligning with these pillars, sponsors have the opportunity to showcase their business as an integral part of this empowering ecosystem, enabling them to connect with a diverse audience seeking personal and professional growth, holistic well-being, and meaningful connections.



Sponsoring The Gathering not only allows businesses to position themselves as leaders in their respective industries but also provides a platform to engage with a community focused on personal transformation, fostering brand awareness, loyalty, and long-term relationships.

Audience Profile

The Gathering attendees are a dynamic and engaged community of individuals seeking personal growth, comprehensive wellness, and meaningful connections. They are predominantly women, comprising 95% of the audience, and they embody a diverse range of backgrounds, interests, and aspirations.

25-65

Target Age

F

Identify as Female

8/10

Own a Business or
Personal Brand

85%

Interest in Self-
Improvement

90%

Brand Loyalty

Target Market

- 95% of attendees are women, representing a powerful demographic seeking personal and professional empowerment.
 - The age range of attendees spans from 25 to 65 years old, capturing a vibrant and influential segment of the market.
 - Attendees are primarily working moms, homemakers, small business owners and individuals with a strong community focus.
 - 85% of attendees express a keen interest in self-improvement, holistic wellness, and personal development.
 - 90% of attendees express a strong intention to continue engaging with sponsors after the event, ensuring long-term exposure and potential of ongoing partnerships and brand loyalty.
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Sponsorship Levels

Choose from our Silver, Gold, or Platinum Sponsorship Packages or explore a la carte options to customize your sponsorship to best suit your business objectives and budget. Join us at The Gathering and unlock opportunities for brand exposure, networking, and growth in a dynamic and transformative event.

Platinum	Gold	Silver
<ul style="list-style-type: none"> • Recognition as a Platinum Sponsor in event materials • 10x10 booth in a prime location of the vendor expo area • Logo placement on event website, marketing collateral, and event signage • Extensive promotion on social media platforms and event announcements • Six complimentary event tickets • Opportunity to include branded materials in attendee swag bags • Dedicated social media shout-outs and blog feature • Access to attendee list • One item from the a la carte sponsor list 	<ul style="list-style-type: none"> • Recognition as a Gold Sponsor in event materials • 8 ft table in the vendor expo area • Logo placement on event website, marketing collateral, and event signage • Prominent mention in social media posts and event announcements • Four complimentary event tickets • Opportunity to include branded materials in attendee swag bags • Access to attendee list 	<ul style="list-style-type: none"> • Recognition as a Silver Sponsor in event materials • 6 ft table in the vendor expo area • Logo placement on event website and marketing collateral • Mention in social media posts and event announcements • Two complimentary event tickets • Opportunity to include branded materials in attendee swag bags
<p>\$5,000 3 AVAILABLE</p>	<p>\$1,750 10 AVAILABLE</p>	<p>\$750 UNLIMITED</p>

A la Carte

Growth Mindset Tree (3 Available) \$1,500: Stand tall as a supporter of personal and professional development by sponsoring the Growth Mindset Tree, a visual representation of the attendees' desire to thrive and embrace new possibilities.

Coffee & Tea Station (2 Available) \$500: Fuel attendees' minds and connections by sponsoring the Coffee & Tea Station, providing a warm and inviting atmosphere for networking and conversations throughout the event.

Lunch (1 Available) \$1,500: Nourish and connect with attendees by sponsoring the lunch session, providing a delicious culinary experience while showcasing your brand's commitment to fostering meaningful connections over a shared meal.

Happy Hour (2 Available) \$750: Raise a glass and foster connections by sponsoring the networking happy hour, creating a relaxed and enjoyable environment for attendees to unwind, connect, and engage with your brand.

Logo on SWAG Bag (6 Available) \$250: Extend your brand's reach by placing your logo on the highly visible SWAG bags, ensuring lasting brand exposure and leaving a lasting impression on attendees.

Exhibition Hall \$295: Enjoy the full day experience by having a presence in our Expo Hall. As an exhibitor you'll have a 10 X 10 booth in the expo area, logo placement on the event website, marketing collateral and event signage. Includes 1 entrance ticket.